



SEVA

Annual Report 2017-2018

“Social Education and Voluntary Action (SEVA)” is a Nonprofit Organization. It is committed to bring lasting changes in the lives of disadvantaged communities. We believe in building capacities and assets to advance their standard of life. Entitlement and access are critical to create an environment that promotes change. SEVA believes in the capacities of individuals for self determination. SEVA supports communities with know-how and skills in the selected areas of social and economic improvement. Progress in agriculture, education, environment and skill development are critical to progress. SEVA continues to focus on rights of children, women, Dalits, Tribals and other marginalized sections of the society. SEVA interfaces with agencies of national and international repute to realize its vision for a just and humane world.

WATER AWARENESS PROGRAMME

SEVA involved in imparting awareness among rural communities of T Narsapur and Jeelugumelli mandals of West Godavri District to promote construction of soak pits for ground water recharge which are subsidized by the Govt under MNREG programme. Information Pamphlets were distributed to each and every household in 50 villages of these 2 mandals. The awareness activities thus motivated people to make use of the subsidy provided by government and build soak pits to enable ground water recharge. Thus SEVA assisted in construction of 310 soak pits in this area.

FINANCIAL LITERACY PROGRAMME

Financial Literacy programme was implemented with the support of NABARD. The programme involved imparting awareness through the Kalajatha, Distribution of pamphlets, Conducting rallies, Organising Mass meetings, Survey, and Quiz competitions. The aim of the programme is to make all families in the villages to open Bank Account for all the members in the family and use banking services like Savings, Deposits, Loans, Insurance etc., This Programme was organised in 50 villages of 2 mandals in West Godavari District of Andhra Pradesh.

PROMOTION OF FARMER PRODUCER ORGANISATIONS (FPOs)

SEVA formed 2 Farmer Producer Organisations (FPOs) in Jeelugumelli and Dwaraka Tirumala mandals. Cashewnut FPO in Jeelugumelli Mandal with 500 Tribal farmers and Vegetables FPO at M Nagulapalli, Dwaraka Tirumala Mandal, West Godavari District. The FPO's are registered under the Company's Act of 2013 and the membership fee and



Share capital amount was collected by the members. The FPOs have started marketing their produce for remunerative rates and facilitating access to market linkages and also they are providing Seeds, Pesticides and Fertilisers to members and these FPOs working with Govt Depts to get input subsidies for the benefit of member farmers. These FPOs were trained and capacities of the members and Board of Directors (BoD) built with the support of NABARD.

TRIBAL DEVELOPMENT FUND (TDF) PROJECT

TDF program is be implemented with Tribal families. The major activities of the program are promotion of Seri-culture and Horticulture Crops with an integrated approach benefiting 530 Tribal Families in 25 villages in Jeeligimelli mandal of West Godavari District of Andhra Pradesh. This program is being carried out with support of NABARD. The technical support is provided by KVK Venkataramannagudem.

SMART VILLAGE PROGRAMME

Under this 7 villages were adopted in Lingapalem mandal, West Godavari Dist of Andhra Pradesh. The villages have achieved 100% illiteracy, 75% Toilets coverage, 100% Opening of Jana Dhan Bank Accounts, 75% ODF, 100% immunization and other activities like road laying, tree plantation, done at village level with the support of local communities.

INTERNATIONAL WOMENS DAY PROGRAMME

On the occasion of International Women's Day, "SEVA" organized a program at different places in west Godavari district.

The following topics were covered by the resource persons in the program.

- Women discrimination in the Society.
- Women empowerment
- Girl child education and its priority
- Atrocities on women
- Harassment of women

The RANGOLI competitions were conducted at 9 Municipalities, Prizes were distributed to the winners, and all participants in the competitions were given prizes. Ms Z.F. Nalini Raj Garu, Executive Director, local leaders and about 250 women participated in the programme.

PROGRAMME FOR ELDERS



60 Elderly persons were provided clothes at Community Hall, Patha Chitalapudi village, Chitalapudi mandal, West Godavari Dist.

HEALTH CHECK-UP , HEALTH AWARENESS PROGRAMME and AIDS AWARENESS PROGRAMME

Health Check-up and Health Awareness programme was organized at 10 villages in Chitalapudi mandal , West Godavari Dist. The medicines were provided to the poor patients, and health check up was done by the eminent doctors. The gathering was addressed about the Health Awareness on communicable diseases, AIDS awareness, regular follow up of Pregnant women and children about their monthly check up and immunization, cleanliness and use of Nutritional local available food.

HUMAN RIGHTS,GIRLS CHILDREN ISSUES, & DOMESTIC VIOLENCE AWARENESS PROGRAMME

The awareness meetings were organized in the Tribal area of Jeelugumelli mandal in 5 villages. The villagers were made aware about the compulsory education, minimum wages, available health benefits, Awareness on SC, ST Act and other various acts and about the women's rights.

ANIMAL HEALTH CAMP

SEVA organized 05 Animal Health Camps in 05 villages with the support of Animal Health Dept., About 3090 animals were examined and provided medicines. The farmers are made aware on animal health care particularly at the time of change of seasons and feeding of fodder. Farmers were oriented on Govt. Schemes for livestock development.

STREET VENDORS SURVEY

The Street vendors Survey has been taken up in the West Godavari District in 5 Municipalities under the MEPMA Project West Godavari Dist of Andhra Pradesh.

ORGANIC FARMING AWARENESS PROGRAMME

Organic Farming Awareness Programme organized at Eluru. Organic methods and ways of cultivation were explained to the farmers in the awareness programme.

INTRODUCTION / BACKGROUND:

Now a day farmers are spending lot of money on fertilizers and pesticides. This is more than 50% of the cost of cultivation, and they are spending money but there is no good yielding and mostly the land and soil are degraded due to application of excess chemicals.



In this context the Government of Andhra Pradesh has introduced ZERO BUDZET NATURAL FARMING (ZBNF) and at the same time the program was started in west Godavari dist during the year 2017-2018. The department of Agriculture has started separate wing with committed officers by naming DPM (District Project Manager) and there are 61 villages identified for natural farming program.

5 villages in Chintalapudi mandal also selected for this programme as a cluster activity. SEVA- NGO is working at Chintalapudi mandal in different programs. The natural farming program is introduced in 5 Villages of Mallayagudem, Pothunuru, Yendapali, Ganijarla, Raghavapuram. This area is an upland area and the major crops are maize, paddy, and very few are vegetables. Most of the women in this area don't have work and simply they are engaged in household work.

Though the natural farming program is started in the villages, the usage of the Jeevamurtham and Kashayalu are not available for the farmers to move forward in the natural farming practice. In this context the SEVA-NGO had a dialogue with AGM NABARD and DPM on natural farming program and they both had encouraged to provide training programme to SHG Women on preparation of Jeevamrutam and Kashayalu (Herbal Extractions) for 30 Women in selected 3 villages.

Jeevamrutham - the Natural Fertilizer

"Organic Farming uses a traditional organic fertilizer called **Jeevamrutham** it can be used as a fertilizer for each plant for every week, which boosts the plant growth and gives good yield".

Training Program

The training program started on 27th Jan 2017 and concluded on 16th Feb 2018. The training was conducted by trained resource persons and it covered preparation of Jeevamurtham and Kashayalu. Certificates were given to the all the trainees on the closing program day of the program i.e 16th Feb 2018. The training was supported by NABARD with a grant of Rs.50,000/- to meet training expenditure.

POLAMBADI

The trainees were taken to Polambadi to observe the application of herbal concoctions (Kashayalu) in the crops and they have started one unit at every village to prepare the



Kashayalu and Jeevamutham. The trainees procured raw materials from local and nearby villages.

With the good support from NABARD for training women farmers, now these women farmers are coming forward to improve their income, skills, knowledge and organic and innovative agricultural practices. These women farmers are also motivating their neighbouring farmers to adopt organic practices in agriculture that will reduce cost of production.

FARMERS CLUB PROGRAMME

FARMERS CLUBS: Farmers Clubs promoted are as below:

Sl.No	District	No. of Villages/Clubs	No. of Farmers
1	Warangal	35	1225
2	Krishna	41	710
3	West Godavari	179	3347
	TOTAL	255	5282

The Farmers Club (FC) programme initiated from 2009 in Warangal, Krishna and West Godavari Districts of Andhra Pradesh by SEVA.

There are 255 village farmers covered under this programme. The programme is supported by NABARD, Hyderabad. There are Base Level Orientation Programme and Meet with Expert Programme were conducted at village and field level with the co-operation of local agriculture and horticulture officers. The animal husbandry department had provided technical support to conduct Animal Health Camps and awareness. Agriculture information like cropping system, Govt. subsidy programmes, insurance etc., was imparted to the farmers during the meetings.

The farmer clubs are actively functioning and practicing regular savings, conducting monthly meetings, interacting with local officers, and participating in Govt. Programmes.

APSIDC-LI PROJECT

APSIDC-LI – Krishna District.



The Project is implemented in 09 villages. There are 09 Lift Irrigation Schemes which are implemented with the financial assistance of Andhra Pradesh State Irrigation Development Corporation.

Main Objective:

- Ayacut Development and Agriculture livelihood support
- Effective functioning of the committee for the scheme sustainable

COMMITTEE: In Each village, SEVA has formed committees for smooth functioning of LI Schemes and Sub Committees are also formed as per the guidelines of the scheme.

Community Social Engineering (C.S.E) :- SEVA has appointed Community Social Engineering Coordinator who is regularly visiting the field and having interaction with the farmers and the committee members and he is discharging the duties as per the guidelines from the executive engineer and social engineering coordinator respectively.

APSIDC – LIFT IRRIGATION SCHEME – Support Organisation

KRISHNA DISTRICTS	CLUSTER	MANDALS	NO. OF VILLAGES/ SCHEMES	NO. OF AYACUT ACRES	NO. OF FARMERS	CORPUS FUND CREATED
01	01	03	09	8,496	6420	Rs.56,59,000/-

Joint Liability Groups (JLG)

64 Joint Liability Groups are formed at Chintalapudi mandal, in West Godavari district. The Chanitanaya Godavari gramina Bank has provided the loans to all 64 JLGs. With these loans the beneficiaries have started different self employment units like tailoring, Xerox machines, saree business, fruit vending, Concrete business, gold business, car driving, auto driving, kirana shops ,tent house, other petty shops in the villages Recharla, Patha Chintalapudi, Boyagudem, Battyvarigudem, Suprimpetta, and N.T.R.Colony. There are some groups regularly repaying the loan amount and are getting good income from these businesses.

Fashion Design Training:

Fashion design training was organised at Chintalapudi. 30 women from Self Help Groups (SHGs) identified for the training from Kovvur, Boygudem, Pathachintalapudi, Suprimpetta, Anthony Nagar villages of Chintalapudi mandal. The identified trainees are



from poor background and those who are having some skills. These were given skill up-gradation training on fashion design for 1 month.

93 designs were taught during the training. The trainees were given inputs on business management and the Banks were called for teaching on loan provisions to set up units. After the training the certificates were given to trainees by the NABARD Officers. On the closing day of the program the trainees have exhibited the items/products stitched by them.

Self Business Groups:

The program has been initiated at Lingapalam, Chinatalapudi, Dwaraka Thirumala madals of West Godavari District with the support from Andhra bank. AB has come forward to provide loans to the women in self help groups. 5 Branches who have come forward to provide loans in 20 villages. 100 groups with each group 5 members were identified for linking with bank for accessing loans. After the identification of groups, the beneficiaries were given training for one week on entrepreneurship development by (APDDCF Limited) Eluru Training Institute along with SEVA Team and Banks, Veterinary Department and Andhra Pradesh Dairy Development Cooperative Federation Limited. After the training the Andhra Bank has sanctioned loans to the women for purchasing of Two Buffalos each worth of Rs.1,00,000. The Buffalos are purchased by the committee consisting of Veterinary Doctor, Bank Manager, NGO Representative and the Beneficiary.

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